



AL-AMEEN INSTITUTE OF MANAGEMENT STUDIES

Al-Ameen Educational Campus, Near Lalbagh Main Gate
Hosur Road, Bangalore-560 027

VI Semester BBA - Course Outcome

Academic Year: 2021-2022

Subject	CO	Cognitive Abilities	Course outcomes
Strategic Management	CO1	Remembering	Present a chart showing strategic management process.
	CO2	Understanding	Select any organization and undertake swot analysis. Present strategy followed by an fmcg company in indian market. .
	CO3	Applying	Select any sector and make competitive analysis using porter"s five forces mode
	CO4	Analysing	List social responsibility action initiated by any one company.
	CO5	Evaluating	Select any organization and identify the key result areas

Subject	CO	Cognitive Abilities	Course outcomes
International Business	CO1	Remembering	Tabulate the foreign exchange rate of rupee for dollar and euro currency for 1 month
	CO2	Understanding	List any two Indian MNC's along with their product or service offered.
	CO3	Applying	Prepare a chart showing currencies of different countries
	CO4	Analysing	Collect and paste any two documents used in import and export trade

Subject	CO	Cognitive Abilities	Course outcomes
Risk Management And Derivatives	CO1	Remembering	Perform a simulation analysis on excel for an imaginary data of cash outflows and inflows
	CO2	Understanding	Demonstrate stock hedging with futures with the data elicited from national stock exchange
	CO3	Applying	Demonstrate the effect of straddle and strangle for an underlined of your choice
	CO4	Analysing	List out three months future price's of ten stocks /commodities

Subject	CO	Cognitive Abilities	Course outcomes
International Finance	CO1	Remembering	List the currencies of different countries and their conversion value into inr.
	CO2	Understanding	List the Indian companies which have issued ADRS, GDRS and International Bonds.
	CO3	Applying	Demonstrate hedging foreign currency risk with data taken from stock or commodity exchanges
	CO4	Analysing	Demonstrate interest rate swapping of two companies with transaction risk.

Subject	CO	Cognitive Abilities	Course Outcomes
Information Technology For Business II	CO1	Remembering	Creating Email Account And Sending Email With File Attachment
	CO2	Understanding	Create Google Forms
	CO3	Applying	Create Google Sheets
	CO4	Analyzing	Create Google Docs
	CO5	Evaluating	Difference Type Of E Marketing Techniques

Subject	CO	Cognitive Abilities	Course Outcomes
Income Tax II	CO1	Remembering	Table of rates of tax deducted at source
	CO2	Understanding	filing of it returns of individual
	CO3	Applying	list of enclosure for it returns